

Gender Action Plan

FP048: Low Emissions and Climate Resilient Agriculture Risk Sharing Facility

Guatemala, Mexico | IDB | B.18/04

28 September 2017



**GREEN
CLIMATE
FUND**

GENDER ACTION PLAN

ACTIVITIES

The activities included in the present Gender Action Plan are focus on achieving one objective: women farmers have access to financial products offered by the facility. To attain that objective, it is necessary to work with the Executing Agencies as well with women farmers.

1. Technical assistance for Executing Entities

The project will provide technical assistance to the Executing Entities to:

- Assist in ensuring that financial products developed are accessible to women. The products developed will consider the special characteristics of women working in CSA that usually do not own any assets and are constrained for social and cultural roles. The development of the products will include the completion of relevant studies including a gender study.
- Train employees of Executing Entities serving women clients. The training will include a gender awareness program to understand the needs and special characteristics of women working in CSA. Loan officers will be also trained on a more inclusive customer service strategy.

The IDB will draw on its experience giving microcredits to women in similar types of projects in the Women's Entrepreneurship Banking initiative.

<https://www.fomin.org/Home/Projects/WomensEmpowerment.aspx>

2. Capacity building for women farmers

The objective of this activity is to train women in the financial and non-financial barriers that they face as entrepreneurs in value chains that include women as important producers or processors of crops. The capacity building will include:

- Training to access information regarding the latest technology in agriculture and climate change, including women-friendly technology that reduces women's time and labor and is accessible and affordable as, for example, conservation agriculture or new technologies to reduce fuelwood consumption.
- Empowerment of women through training of entrepreneurial and marketing skills, leadership and negotiation abilities.
- Financial training.

This capacity building could include visits to farms, research institutions and/or financial institutions; use of brochures; and use of role models. It will consider women's time constraints due to the household's dynamics or the care of small children.

The capacity building on finance and women empowerment will be provided through the Executing Agencies and will target women that go the agencies and show interest in obtaining one of their financial products.

The training on agriculture will be provided through the Executing Agencies, too. This will be part of the technical assistance provided to all the farmers that access a financial product.

<i>Impact: Economically empowering women by facilitating women's access to financial resources and promoting women's entrepreneurship</i>				
Indicator	Baseline	Target	Timeline	Source of Verification
Result 1: Women access to financial products offered by the Executing Agencies				
% of women that access to a financial product, out of the total beneficiaries of financial products.	0	30	By the end of the program	Source: Executing Agencies six-month reports and survey
Result 2: Women trained in agricultural activities				
% of women trained, out of the total women who access to a financial product.	0	50	By the end of the program	Source: Executing Agencies six-month reports and survey
Result 3: Women trained in finance and women empowerment				
% of women trained, out of total women who go to an Executing Agency and show interest in obtaining a financial product.	0	30	By the end of the program	Source: Executing Agencies six-month reports and survey