

Green Climate Fund

Process for the selection of the logo of the Fund

GCF/B.04/16

14 June 2013

Meeting of the Board

26-28 June 2013

Songdo, Republic of Korea

Agenda item 7

Recommended action by the Board

It is recommended that the Board:

- a) Takes note of the information presented in document GCF/B.04/16 *Process for the Selection of the Logo of the Fund*; and
- b) Adopts the draft decision presented in Annex I to this document.

Process for the selection of the logo of the Fund

I. Introduction

1. At its March 2013 meeting in Berlin, Germany, the Board requested the Interim Secretariat to launch an international competition inviting art and design schools and universities worldwide, and the broader public through the Fund's website, to submit a proposal for a logo of the Fund (decision B.01-13/12). Through this decision, the Board agreed to constitute at its June 2013 meeting "*a Selection Panel, supported by the Interim Secretariat, comprising:*

- (a) *Three members/alternate members from the developed countries and three members/alternate members from the developing countries;*
- (b) *A representative of civil society;*
- (c) *A representative of the private sector;*
- (d) *A well-known graphic designer, by invitation and on a pro-bono basis, with substantial experience in designing logos; and*
- (e) *The Director of the Interim Secretariat."*

2. The purpose of this document is to provide an update of the process and present a draft decision to the Board so that it can constitute the Selection Panel.

II. Launch of the logo competition

3. Pursuant to decision B.01-13/12, paragraph (d), the Interim Secretariat, under the guidance of the Co-Chairs, developed a set of terms and conditions for the competition. The terms and conditions included the background information about the work of the Fund, technical requirements for submitting a logo proposal, eligibility requirements, information on the process of evaluation of submissions, and information on the reward for the successful designer individual or group.

4. Pursuant to decision B.01-13/12, paragraph (e), a letter from the Co-Chairs to heads of schools and universities regarding the competition was drafted. The Interim Secretariat launched the competition on 10 June 2013, and, on behalf of the Co-Chairs, circulated the letter, containing the entry form, terms and conditions of the competition, and information regarding the work of the Fund, to educational institutions worldwide, requesting them to inform and invite interested individuals to design the logo of the Fund. On behalf of the Co-Chairs, the Interim Secretariat will continue raising awareness of the competition, including by informing ministers of environment and/or climate change, to ensure the widest possible reach of the competition.

5. The announcement of the competition, entry form, terms and conditions and downloadable poster to advertise the competition are available on the Fund's website at: <http://gcfund.net/secretariat/logo-competition.html>.

6. Participants were given six weeks to submit their design proposal, with 28 July 2013 as the closing date for the entries to be received by the Interim Secretariat.

Annex I: Draft decision of the Board

The Board:

- (a) Takes note of the extended deadline for submissions of 28 July 2013;
- (b) Constitutes the Selection Panel, whose work will be supported by the Interim Secretariat, comprising:
 - (i) The following six members/alternate member of the Board: [...];¹
 - (ii) [...] as the representative of civil society;
 - (iii) [...] as the representative of the private sector;
 - (iv) A well-known graphic designer with substantial experience in designing logos; and
 - (v) The Director of the Interim Secretariat.
- (c) Requests the Interim Secretariat, under the guidance of the Co-Chairs, to identify a well-known graphic designer referred to in paragraph (b) (iv) above, and to invite him/her to become a member of the Panel on a pro-bono basis;
- (d) Authorizes the Selection Panel to establish a set of criteria to evaluate the entries and take a decision based on these pre-determined criteria and to hold meetings, arranged with the assistance of the Interim Secretariat, as necessary for the conduct of its work;
- (e) Requests the Interim Secretariat, in accordance with the terms and conditions of the competition, to present a shortlisted set of 100 entries to the Selection Panel; and
- (f) Requests the Selection Panel to assess the entries, and make a recommendation on the successful logo to the Board at its September 2013 meeting.

¹ Three members/alternate members from the developed countries and three members/alternate members from the developing countries.