
Gender Action Plan

FP078: Acumen Resilient Agriculture Fund (ARAF)

Multiple Countries | Acumen | GCF/B.19/22/Rev.02

30 April 2018



Impact Statement: Improved quality of life and incomes, and resilience to the negative impacts of climate change of vulnerable communities, including women, girls, and female-headed households.

Outcome Statement: 5 million women and girls using interventions that geared towards improved quality of life, incomes and resilience to climate change through crops/products/services by ARAF companies.

Output(s) Statement: Women and female headed households with improved access to information, knowledge, agricultural inputs, finance and/or markets through aggregator and digital platforms.

Activities:	Indicators and Targets:	TA Budget	Timeline:	Risks and Assumptions:	Party responsible
<p>(1) Using Lean DataSM, track and analyse social performance of individual ARAF companies and portfolio-level analysis, with a gender lens</p> <p>Note: the gender metrics will be a subset of the social performance measures collected using Lean Data work with each ARAF company</p>	<ul style="list-style-type: none"> • 5 mn women and girls reached through ARAF over 12 years. • 25 - 50% of ARAF households living below \$3.1 per person per day. X% female-headed ones. • X number of women/men employees of ARAF investee companies. <p>Outcome indicators disaggregated by gender:</p> <ol style="list-style-type: none"> X% of women or FHH reporting a positive change in quality of life due to ARAF company X% of women or FHH reporting improved incomes due to ARAF company X% of women or FHH reporting increased resilience to climate changes due to ARAF company X% of women or FHH reporting Net Promoter Score of Y or higher In X% of the HHs, women did most of the work related to crops/products/services In X% of the HHs, women make most of the decisions related to crops/products/services In X% of the HHs, women make most of the money-related decisions about crops/products/services 	<p>\$2M</p>	<p>We will understand baseline levels in the first year and set appropriate indicators and targets to track for the lifetime of our investment, usually 7-8 years in agriculture, for each company once we have this information.</p>	<p>ARAF will invest in a variety of business models. We will use Lean Data to track social performance and collect regular farmer feedback for companies on an annual basis. Our approach to measurement will be customized for each company to ensure relevance of questions, indicators, and targets. We will use the first year of the investment to develop these.</p> <p>'Indicators and Targets' has a starting list of output and outcomes measures we will use. We have tried setting targets wherever possible and left 'x' where it is too early to establish/arrive at a reasonable figure.</p>	<p>Accredited Entity (Acumen)/ARAF investee</p>
<p>2) Provide post-investment support with a gender lens. Priority areas include:</p> <ol style="list-style-type: none"> financial inclusion of women in farming households (Estimated TA Budget: \$0.2 mn) uptake of mobile phones and associated services while accelerating the impact of digital literacy campaigns (Estimated TA Budget: \$0.2 mn) programs that encourage greater participation of women in agricultural extension programs (Estimated TA Budget: \$0.1 mn) 	<p>Key targets for TA gender support are as follows:</p> <ul style="list-style-type: none"> • 25% more women reached with formal financial services in the target population than the assessed national/regional average • 25% more women adopt mobile phones and use digital services in the target population than the assessed national/regional average • 20% more women participating in agricultural extension programs in the target population than the assessed national/regional average 	<p>\$0.2M</p> <p>\$0.2M</p> <p>\$0.2M</p>			
<p>We will use Lean Data to track the success of these post-investment interventions, wherever possible.</p>					