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# Gender Action Plan

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## **FP043: Saïss Water Conservation Project**

Morocco | EBRD | B.16/02



**GREEN  
CLIMATE  
FUND**

## Gender Action Plan: Saïss, Morocco (Project Level)

Activities	Indicators and Targets	Timeline	Responsibilities
<p><b>Impact: Improved economic opportunities through sustainable agriculture for women micro-entrepreneurs in the Saïss Plain, through: (a) an increase in the number of women-led MSMEs in the Saïss Plain; (b) enhanced capacity of women entrepreneurs on sustainable farming.</b></p>			
<p><b>Outcome: Women micro-entrepreneurs' enhanced capacity to participate in commercial agriculture increased</b></p> <p>Impact assessment surveys will be designed and implemented and baseline data will be collected, to monitor impacts on women's agricultural activities, with a specific focus on women's access to productive resources, inputs, markets, finance, training on sustainable farming practices, as well as men's activities and gender roles.</p>			
<p><b>Output 1: Enhanced institutional capacity for the creation and formalisation of women-led businesses</b></p>			
<p>(i) Needs assessment will be conducted – through surveys and focus group discussions -- to:</p> <ul style="list-style-type: none"> <li>• identify the overall barriers to women's entrepreneurship and business creation in commercial agriculture (including finance, inputs, technology, know-how, socio-cultural and agro-climatic factors);</li> <li>• evaluate the needs of cooperatives, including women-only cooperatives, with a view to providing recommendations on how to enhance women farmers' access to commercial agriculture opportunities;</li> <li>• undertake market research to identify market opportunities for women farmers' participation in local, national and international markets through supply chain analysis</li> <li>• conduct research on best practices within Morocco, and if relevant from other countries, to promote and support women's participation in entrepreneurship.</li> </ul>	<ul style="list-style-type: none"> <li>• Programme to promote and support women-led agribusinesses established</li> <li>• Partnerships with at least 2 local stakeholders to provide training to women-led MSMEs established</li> </ul>	<p>Q1 2018</p> <p>Q1 2018</p>	<p>EBRD Consultant with support from local stakeholder/national NGO</p>
<p>(ii) Institutional assessment will be conducted – through key informant interviews -- to:</p> <ul style="list-style-type: none"> <li>• identify the local institutions relevant to the agro-industry and produce a stakeholder mapping that includes sector associations, women business associations and other women's organisations;</li> <li>• identify existing programmes and support provided to farmers, with a specific focus on women farmers;</li> <li>• organise a planning workshop with relevant institutional stakeholders in the Saïss plain to discuss research findings, formulate and introduce a 3-year programme to provide technical and business advisory services to women agro-entrepreneurs.</li> </ul>			
<p><b>Output 2: Women-led MSMEs' capacity enhanced through training</b></p>			
<p>(iii) 3-year programme implemented to facilitate women-led businesses' participation in sustainable commercial agriculture, including the results framework and operational plan:</p> <ul style="list-style-type: none"> <li>• outreach and institutional capacity-building;</li> <li>• technical and business skills training, with a focus on commercialisation and access to</li> </ul>	<ul style="list-style-type: none"> <li>• At least 20 Trainers of Trainers trained on technical aspects of sustainable agriculture and business</li> </ul>	<p>Q4 2018</p>	<p>EBRD Consultant with support from local stakeholder/national</p>

<p>markets;</p> <ul style="list-style-type: none"> <li>intermediation to facilitate access to finance for women-led MSMEs (through the WIB);</li> <li>training on climate change adaptation practices and sustainable commercial agriculture.</li> </ul>	<p>management skills for agribusiness, and operating in women's cooperatives in the Saïss plain;</p> <ul style="list-style-type: none"> <li>At least 350 women, 30% of those from the unpaid family employment category, being trained through the programme on technical aspects of sustainable agriculture and business management;</li> <li>At least 70 new women-led MSMEs created by women having participated in the programme;</li> <li>At least 10% of women-led enterprises participating in the programme have received an external investment by one-year after completion;</li> <li>At least 20% of women-led enterprises participating in the programme have achieved increases in turnover one-year after completion;</li> </ul>	<p>Q4 2019</p> <p>Q3 2020</p> <p>Q3 2020</p> <p>Q3 2021</p>	<p>NGO</p>
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